Feedback acquired from last quarter responses to CSAT survey

All notes below are organised into the diagram on the right (pink notes)

User Needs



- No response to communication on tickets
- Difficulty in contacting a technician directly/immediately
- Uncertainty around which team to
- connect with (internally and user facing)
- Receiving templated/impersonal

Users want to access support THEMES + OPPORTUNITIES quickly A SINGLE ISSUE OR PAIN POINT INDIVIDUAL INSIGHTS The information she sent me to try and resolve the issue was not even relevant.

Pain Points identified from feedback

- Tickets closed without confirmation of